

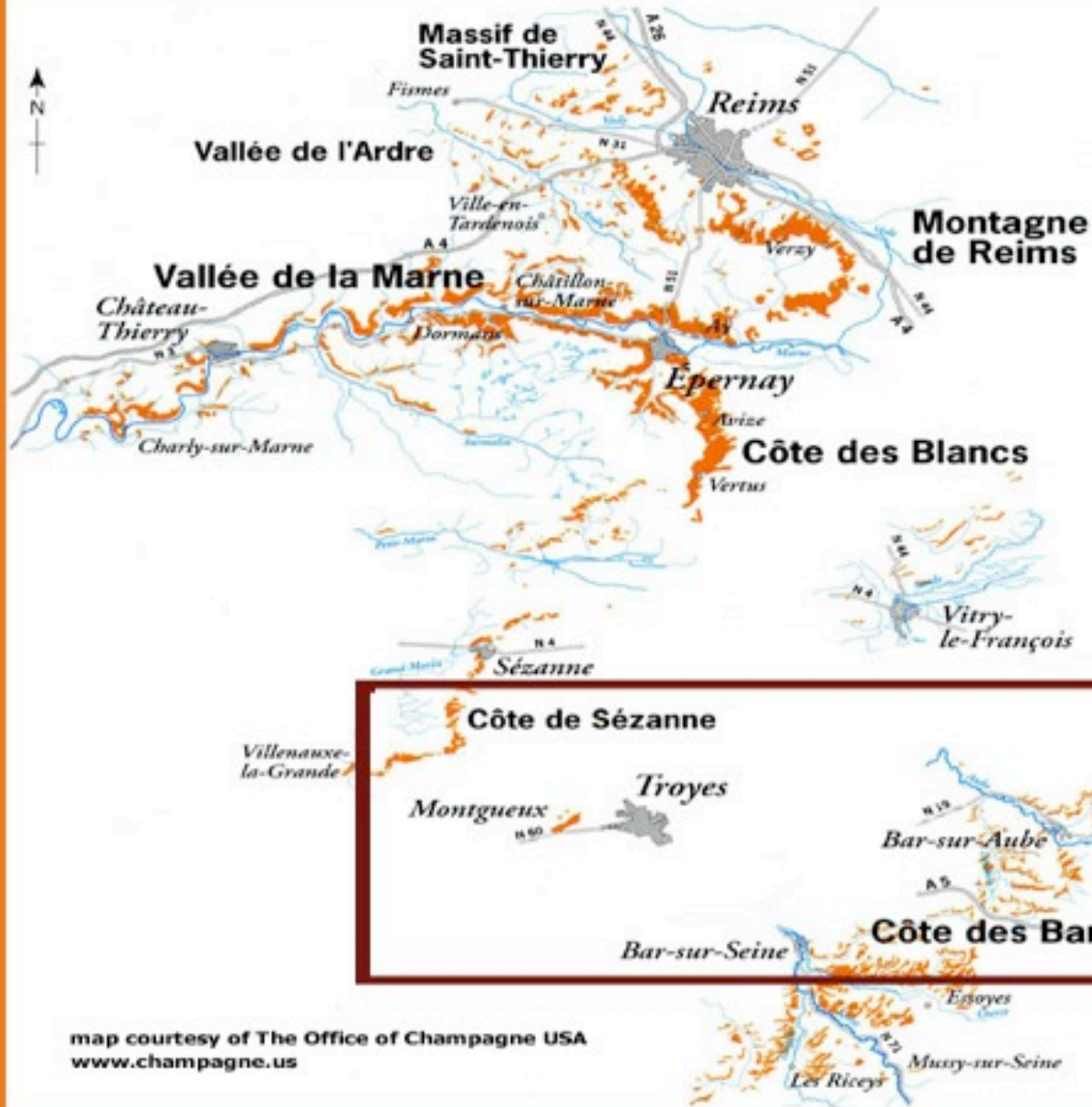
# Terroir vs. Blending

# Blending

- Economics
- Consistency
- Absolute Quality

# Larmandier-Bernier Tradition 1er Cru Extra Brut NV

- Blend of varieties 90% Chardonnay, 10% Pinot Noir
- Blend of sites; Vertus, Oger, Cramant, Chouilly
- Blend of vintages; 70% 2008 and reserve wines



# 2007 Muga Reserva

- Blend of varieties; 70% Tempranillo, 20% Garnacha, 10% Mazuelo and Graciano
- Blend of sites; in Rioja Alta and rest of region
- Wood



# Terroir

- Goût de terroir
- Factors outside of human control

# Soil

- Water retention
- Heat retention



# Châteauneuf-du-Pape



# Chablis



# Topography

- Altitude
- Local landscape

# Vosges mountains



# Climate

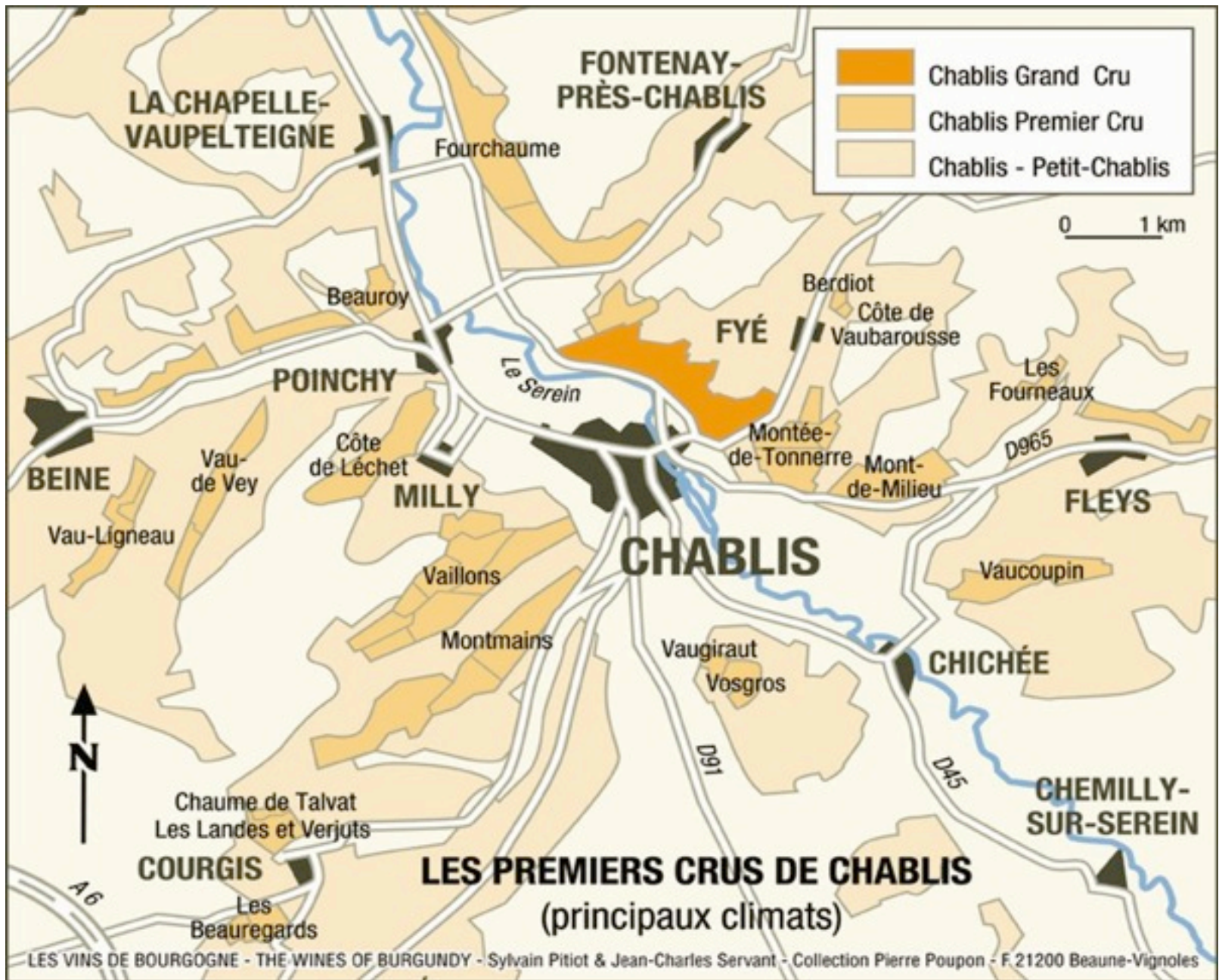
- Macro
- Meso
- Micro

# Mosel



# Yeast?

- Wild fermentation





# 2010 Chablis 1er Cru Vaucopin, Domaine Bérú

- Small 1er Cru
- Steep south east facing on the right bank of Serein, rocky
- Fine, pure very Chablis.

# 2010 Chablis 1er Cru Montée-de-Tonnerre, Athénaïs

- Lots of sun, heavier soil than Vaucopin
- Weight and ripeness typical right bank Chablis.

# Terroir and blending