

NORDIC ROASTER BOARD MEETING 31ST OCTOBER 2011 IN GOTHENBURG

Keep the event venue in Nordic countries.

Make it a separate event over 2 days. Preferably Friday/ Saturday.

Only for roasting professionals.

No (Nordic Roaster) competition during Nordic Roaster Forum . Let's make Nordic Roaster during NBC.
Let's update the NR rules.

NR rules committee:

Michael de Renouard, Björn Hafslund, Tim Varney, Jens Nørgaard, Björg Brend.

More professional and focused lecturers. We need help from people/ roasters to recommend lecturers.

Ideas so far:

Coffee linguistics

Direct trade: difference in organizing the (direct) deal

Term "specialty coffee" (how do we get the term out to the consumers?)

Packaging/storage

How is the trade working at origin? Ways of sourcing coffee?

Change of chemistry in beans while roasting

Instead of only roasting let's learn more about origin. How to get better coffee from origin? How to import/export?

Invite people from origin to come here, so they can learn.

Let's change the term "charity"... and call it "development". There are multiple ways to support – one way would be to make a NR foundation to help small farmers with microloans, investments etc.

NR foundation committee:

Jens Henrik Thomsen, Carl Cervone, Tosca Schuitemaker-Kreike, Jens Nørgaard and Björg Brend.

Nordic Roaster 2012 will be in Stockholm at Johan&Nyström. We will get back to you about the date.

2012 organizing committee:

Robert Thoresen, Daniel Remheden, Öner Kulbay, Johan Ekfeldt, Jens Nørgaard, Björg Brend

IDEAS FOR NEXT YEAR:

when people sign up: they fill in which roasting machine they have