

ICELAND 2009

NORDIC BARISTACUP

be together act together learn together

The present evaluation sheet shows tendencies from Nordic Barista Cup 2009 in Iceland. The result is a statistic representation of the answers and selected comments from the sheets. In general the blank and equivocal answers are listed as "invalid". "Equivocal answers" are for instance where there has been made a correction or where two scores have been circled. In question 7 and 8 the question was badly formulated so many chose to comment on it instead of scoring.

It is now on our what-to-do-better for Oslo 2010.

From the evaluation sheets we learn that people had a positive experience overall. People were positive towards the involvement of the attendees, networking, the building of the grinder and roaster, the stay at the huts and the pool party etc.

Still there are some things to do.

We will work towards the following changes for Nordic Barista Cup in the future:

- | | |
|------------------------|---|
| Be together: | Have cozy areas for networking
More brakes (for networking, relaxing, eating) |
| Act together: | More acting together and hands on
More interaction with the focus country |
| Learn together: | Better information during event – also about the competitions
More debate/ panel discussions
More lectures
Higher level of lectures (Maybe 2 levels) |

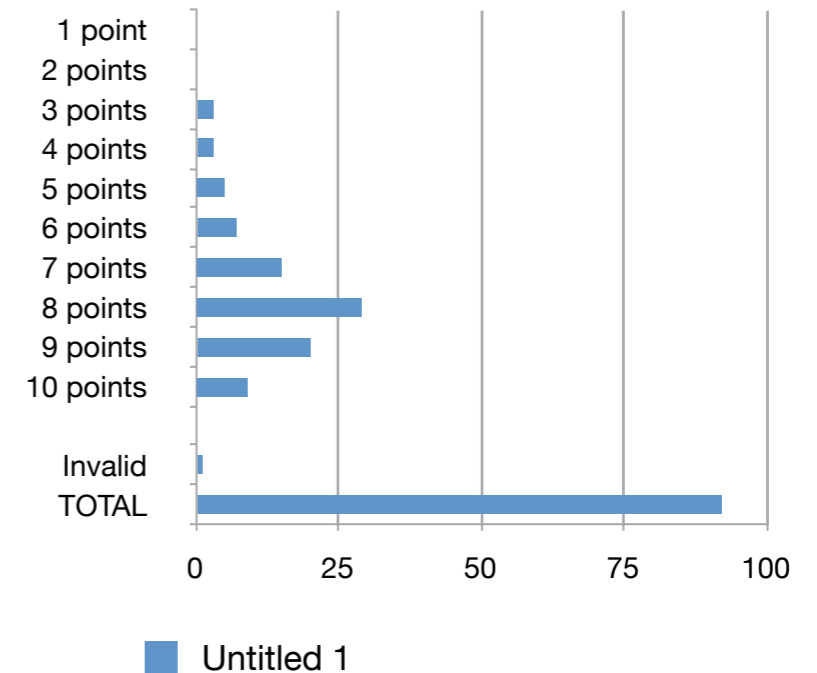
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1 How well did we inform you before, during and after the event?

1 point	
2 points	
3 points	3
4 points	3
5 points	5
6 points	7
7 points	15
8 points	29
9 points	20
10 points	9
Invalid	1
TOTAL	92

Comments:

- Could have been better on Friday (out in the wild)
- Since it was my first NBC it would be nice to know more about the actual event. But everything went well
- There is a lot of information on the webpage.
- I think the hut information could have been clearer
- Very well informed + organised. Thank you!
- Over all great, but possibly more prep emails
- Need more info on program in advance
- I felt the website could have been clearer at times, but I also kind of enjoyed the mystery
- Sometimes I did not know what to do and where
- The tasks were (sometimes) too faulty explained, meaning that you could not optimise the performance
- Sometimes a bit confusing
- It seemed random who got the most information
- Just pay attention
- Some tasks were very well explained. But many were a bit vague
- The website needs to be updated a little more before the event



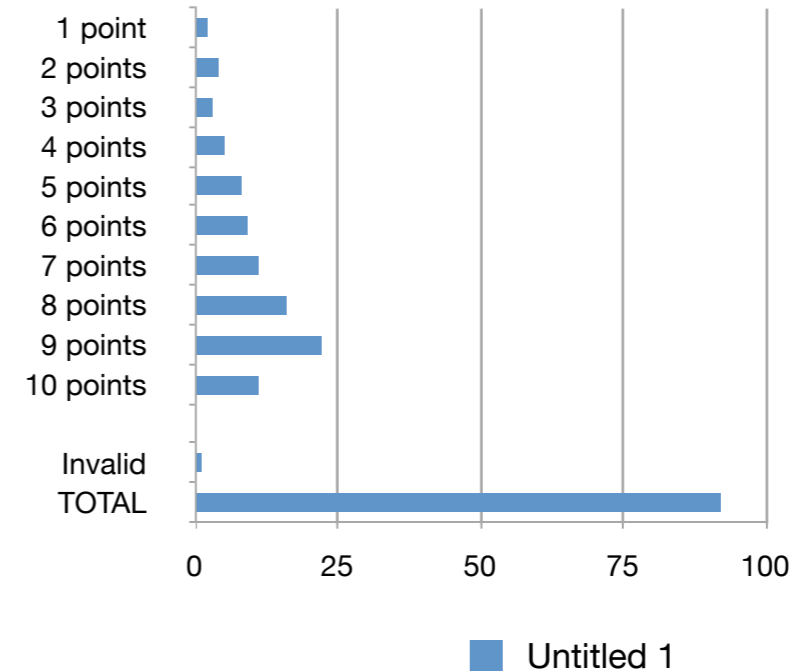
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2 How did the educational level meet your personal standards?

1 point	2
2 points	4
3 points	3
4 points	5
5 points	8
6 points	9
7 points	11
8 points	16
9 points	22
10 points	11
Invalid	1
TOTAL	92

Comments

I liked the lecture with Morten M (Denmark)
 Gothenburg 2007 was more interesting with the wine. Something new!
 I learned so much and I'm going home With lot to teach my co-workers. Thank you!
 Could be more lectures.
 Could be nice to also cover areas such as water, bar-logistics a.s.o
 Mr. Münchows lectures could easily have been a bit longer and in-depth
 Given the venue+ amount of time it was as good as it could be.
 Perhaps you could let the lecturers prepare ahead of time
 Too basic. Repeating topics for 4 years
 Would have enjoyed more in-depth and less introductory presentations.
 Could have been more challenging
 Nice compromise between letting all attendees understand and still be interesting for the more experienced.
 Most people are already in coffee, and they already know "basic grinding"
 We need to improve and raise the bar With the knowledge level
 Really good to get back to basics. It would however be fun to have some more advanced seminars as well
 Excellent. Learned a lot!
 The lectures were relevant and informative. They did not feel like sales pitches
 A bit basic, but professional
 The things I thought I knew were taken to a new level og understanding
 Rather basic. The roasting and grinding was most interesting
 The level could be higher, since many have participated for quite some thimes



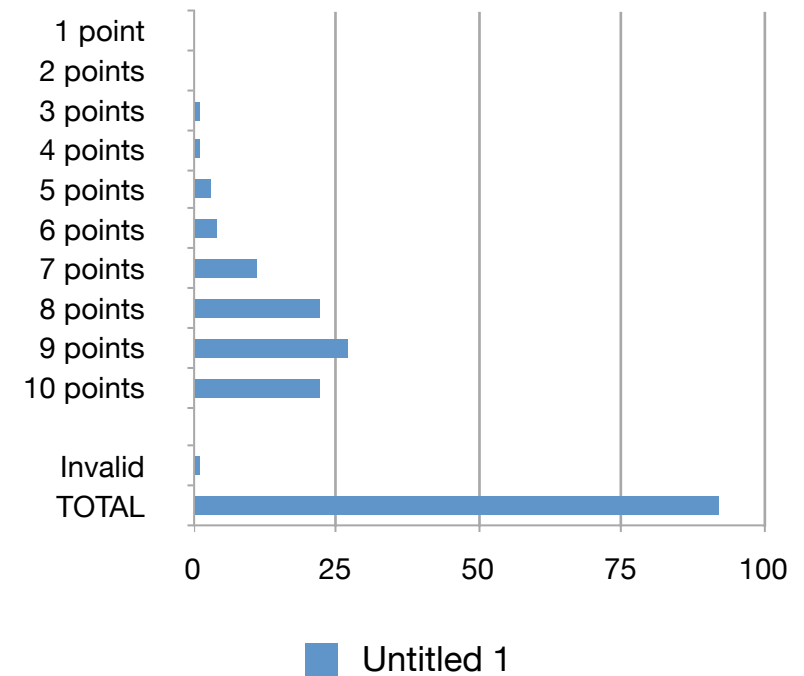
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3 How did you experience the social networking at the event?

1 point	
2 points	
3 points	1
4 points	1
5 points	3
6 points	4
7 points	11
8 points	22
9 points	27
10 points	22
Invalid	1
TOTAL	92

Comments

It was great, but I would have liked if there wasn't as much alcohol
I did network a little bit, but would have preferred some cheasy get-to-know-you games
It was a very hectic schedule, but in the end it was up to the individual to make it happen
Everybody was openminded and friendly
Terriffic
Too less free time for the teams
The interactions were friendly and not forced.
Very good. Could be more pro-active
Superb
The part of beeing at the countryside really brought people together



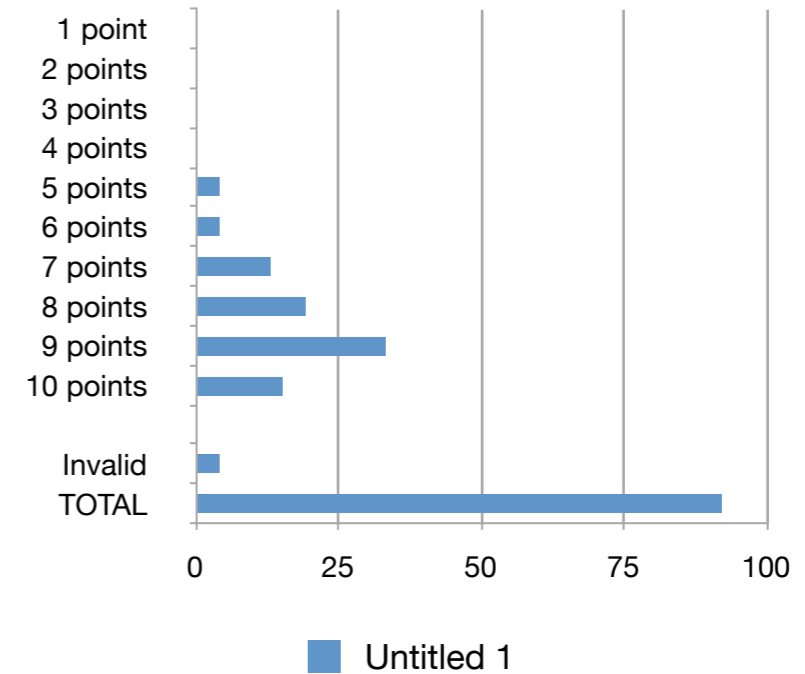
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4 How did you experience the lecture facilities at the event?

1 point	
2 points	
3 points	
4 points	
5 points	4
6 points	4
7 points	13
8 points	19
9 points	33
10 points	15
Invalid	4
TOTAL	92

Comments:

Size, lights, screen, chairs, quiet floor: Better than the tent in 2007
I little small and claustrofobic
Could be more mics, some computer trouble
Some technical hickups, but overall good
The art museum was very nice. The information and length of lectures was perfect
Facilities 10 points
Almost perfect With minor flaws. Don't start a power point without being 100 % ready
The room was a bit small
Pretty good. Sometimes hard to get an overview
I think a lot of us could learn more. Maybe make 2 levels



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5 How did the event meet your expectations?

1 point	
2 points	
3 points	
4 points	
5 points	4
6 points	7
7 points	6
8 points	21
9 points	24
10 points	28
Invalid	2
TOTAL	92

Comments:

Indeed positively surprised

More advanced lectures and more time for questions and discussion.

Competitions exceeded my expectations. Lectures could be mre challenging

Not educational enough

It was as socially rewarding, coffee-inspiring, unexpected and entertaining as I had hoped

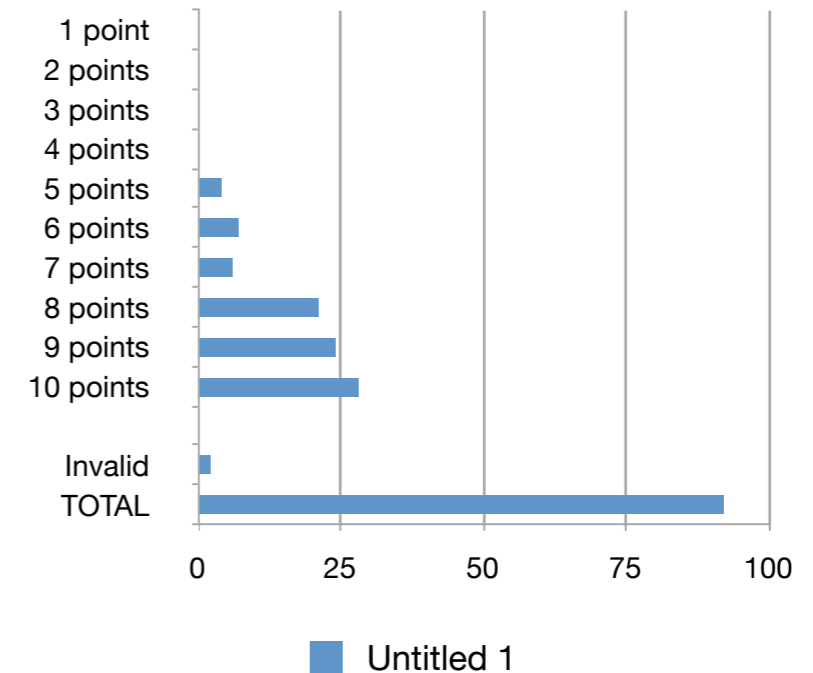
It was involving, social, educational and tons of fun. Great job

Honestly, this is the best NBC i've been to

As a new comer I couldn't have hoped for a better tournament.

I left my imaginariion open yet it still blew me away

Best NBC ever!



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6 What is your overall impression of the event?

1 point	
2 points	
3 points	
4 points	1
5 points	3
6 points	4
7 points	13
8 points	20
9 points	32
10 points	17
Invalid	2
TOTAL	92

Comments:

You make your own reality, but the Dionysian energies clash some With the open and honest wanting to develop and learn.

Wonderful how there were so many activities for attendees, like latte art

Best ever after NBC in Oslo

The use of volunteers was much better and the involvement of attendees seemed more natural and more fun for everyone.

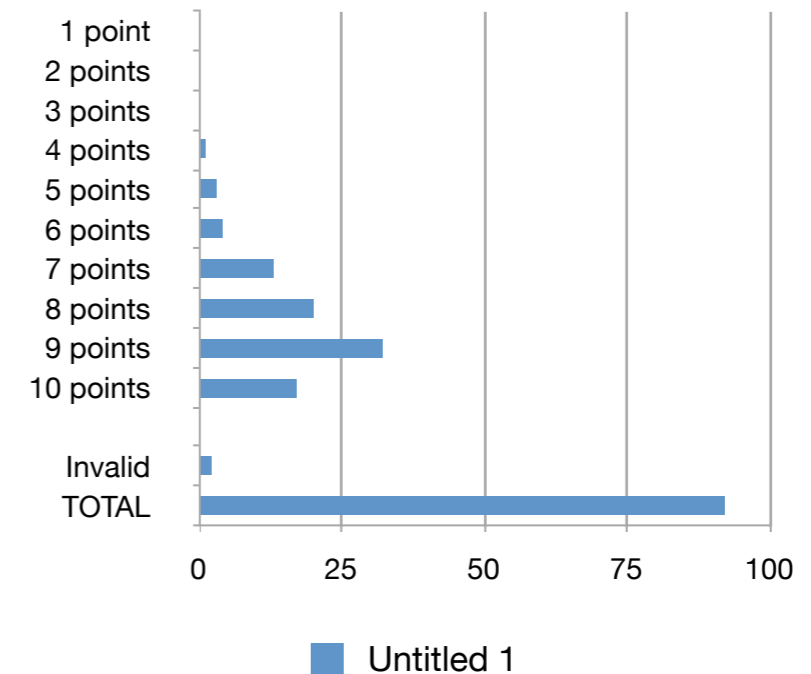
We need more challenges for the attendees

More interaction With the teams

Good combination of education and fun

Hard to imagine how you can improve

Fabulous! I want to come to Norway



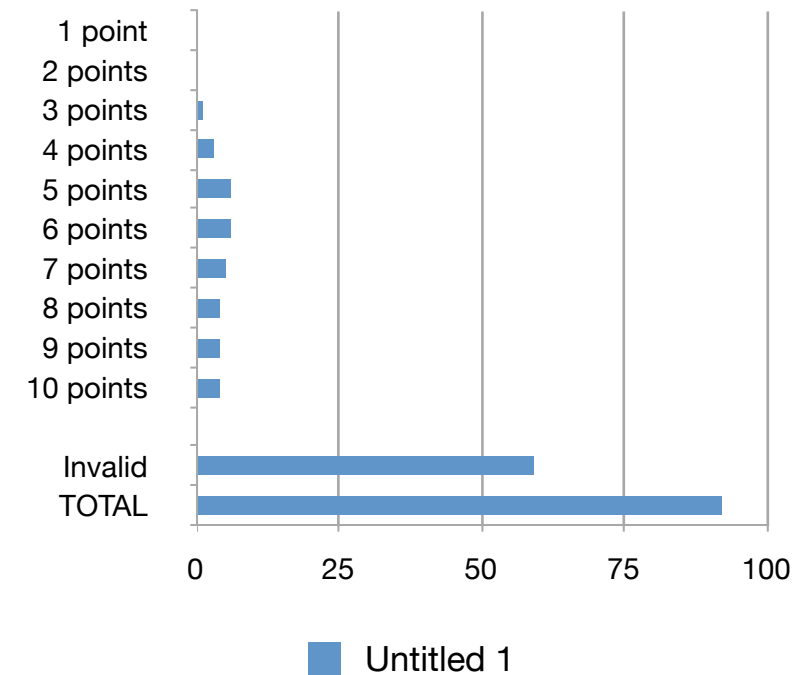
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7 Comment one thing you would like to see improved?

1 point	
2 points	
3 points	1
4 points	3
5 points	6
6 points	6
7 points	5
8 points	4
9 points	4
10 points	4
Invalid	59
TOTAL	92

Comments:

- Structure
- Keeping the schedule as promised
- Driving at night, day of hut travel - too long - not well organised
- More roasting attention
- More interaction With the focus country
- Improve educational tracks beyond advanced personal experiences, debates etc.
- More emphasis on Nordic Roaster
- Maybe a little less tight schedule. Lectures could be a bugger part and more challenging
- Educated individuals attend and thus the bar should be higher for this coffee generation
- Panel discussions???
- Community after the event. Perhaps the Facebook group will serve this purpose?
- More effort to have people visit the cafés
- Exchange of photos after.
- Room allocation in huts
- I've seen all of the lectures several times
- Program to tight
- more lectures - higher level?
- More hands on for attendees
- communication between judges and team members
- Long time between meals
- Too much charity work



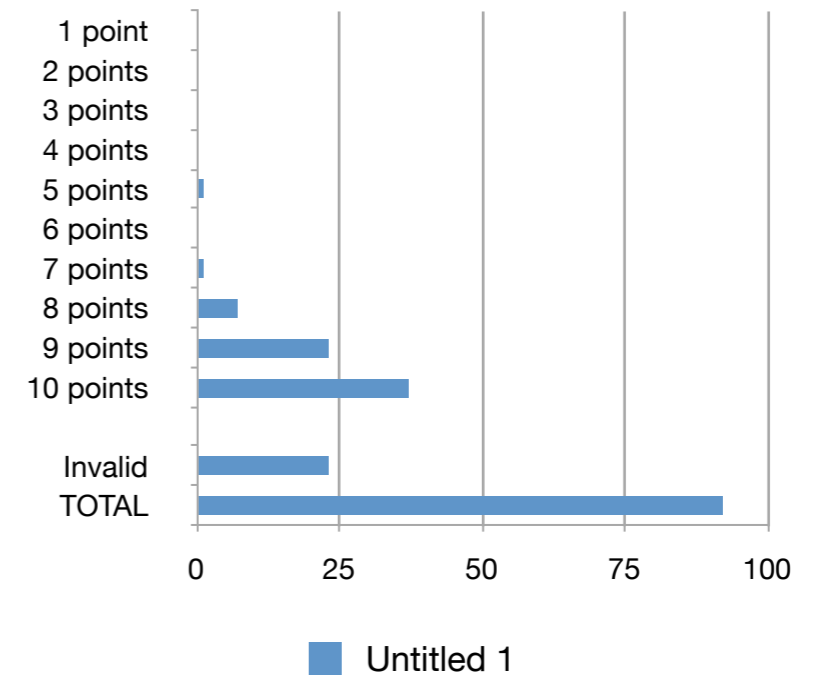
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8 Choose one thing you liked very much and comment on it?

1 point	
2 points	
3 points	
4 points	
5 points	1
6 points	
7 points	1
8 points	7
9 points	23
10 points	37
Invalid	23
TOTAL	92

Comments

20 x Building roaster and grinder was terrific
 Norwegian bay watch was also great
 Sight seeing
 Involvement of attendees
 COE lecture
 team building
 I loved the camaraderie and the openness of knowledge and fun
 The spirit of the people
 The format: Fun, learn and share. Excellent!
 that the attendees were involved in some of the competitions.
 Basic roasting and grinding was excellent
 The coffee beer
 Mortens lectures. Simple and understandable. Good job!
 Sense of community
 Living in the huts where you got a family
 Hot tubs



NORWAY 2010

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This evaluation is our “point of departure” for Nordic Barista Cup 2010.

See you in Oslo 16.-18. September 2010

Sign up now!

www.nordicbaristacup.com